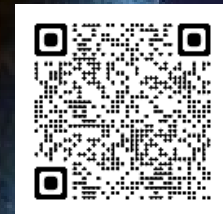# SwiftWorks
TECHNOLOGY

Cyber Risk Assessment
for Small Business

Schedule Now

ARE YOU SAFE?

[1] Verizon. Data Breach Investigations Report. 2022.
[2] Cybercrime Magazine. Cybercrime To Cost The World $10.5 Trillion Annually By 2025.
[3] Forbes. Most Common Cyber Security Threats In 2022. August 2022.
[4] IBM. Cost of a Data Breach. 2021.

The Cyber Risk Landscape for Small Businesses
Turning Your Biggest Risk into a Competitive Advantage

By using "as-a-service" business models, cybercriminals can launch a high volume of attacks for significant financial gain. They increasingly target small businesses, which often lack the resources and expertise to defend themselves.

In fact, between 2019 and 2024, there was over a 600% increase in attacks against small businesses[1]. By building a layered security program aligned to best practices now, small businesses make cybersecurity a competitive differentiator.

Cybercrime is Rapidly Growing to Affect Businesses Around the Globe[2]

15%
Global cybercrime costs growth rate year-over-year

$10.5 trillion
Expected total cost of cybercrime by 2025

$21.44 trillion
United States nominal GDP in 2021

The Most Common Threats to Small Businesses[3]

Ransomware

Security Misconfigurations and Unpatched Systems

Credential Stuffing

Social Engineering

Small Businesses are Big Business for Cybercriminals

58%
Of cyberattack victims are small businesses[1]

47%
Of small business suffered at least one cyberattack in the last year[1]

$2.98 million
The average cost of a data breach for a small business[4]

The Damage of a Cyber Incident Extends Far Beyond the Initial Impact

Reputational Harm

Stolen Intellectual Property

Lost Customers

Operational Downtime

Making Cybersecurity Your Competitive Advantage Delivers Benefits

Increase Trust

Protect Your Crown Jewels, Customers, and Employees

Win New Business

Comply with Regulations

Determining Your Cyber Risk
Questions to Help Determine Your Exposure

What kind of sensitive data does your business handle, store, or transmit? (e.g., intellectual property, financial information, employee data)?

What technologies do you use to operate (e.g., Office 365, QuickBooks, AWS Cloud)?

What is your hourly cost per operational downtime?

How effectively could your teams function if they couldn't use technology?

What would be the impact to your brand if you had a cyber incident?

Do you fall under any compliance or regulatory frameworks? What is the impact to your business if they are violated?

What about your customers?

How would a cyber incident impact your employees? How about their families?

What measures do you have in place to protect against cyber threats?

Contact us today to learn how we can help turn cyber from a risk into a competitive advantage at info@swiftworks.tech